

TRANSFORM YOUR BUSINESS – IT'S NOT LUCK!

Join INTENT Group Limited (INTENT) and Theory of Constraints (TOC) expert John Tripp this November to discover how you can transform your organisation and help it flourish, using the real power of TOC.

IT'S NOT LUCK!

More and more organisations are realising the truth and power of TOC following the publishing of the book 'It's Not Luck', developed by Dr Eliyahu Goldratt. John Tripp worked with Dr Goldratt, the Theory of Constraints inventor, from 1985 until his passing three years ago.

TOC is widely recognised as a production process of ongoing improvement, owing to the success of Dr Goldratt's novel 'The Goal'. What is not understood so well is that the production process is only one of eight TOC applications; it is also only a part of a huge body of new knowledge, which includes Finance, Project Management, Retail, Marketing, Sales, People Management and Strategy across many sectors such as Manufacturing, Government and Healthcare. The main constraint facing businesses today is the finite capacity of management.

So What Can You Do?

Spend a few hours with the experts! This November, John joins INTENT to host a series of events around the North Island, consisting of breakfast briefings and, to help add immediate value to your business, practical workshops. In New Zealand for a short time only, John will educate and enlighten you with his practical experience and vast knowledge of the Theory of Constraints.

[It's Not Luck!](#) Breakfast Briefings and Workshop Sessions are taking place around the North Island between 3rd and 5th November in:

AUCKLAND – Monday 3rd November 2014 (Ellerslie Event Centre)

HAMILTON – Tuesday 4th November 2014 (SKYCITY)

WELLINGTON – Wednesday 5th November 2014 (Intercontinental)

Breakfast Briefing – \$60 (incl GST)

The breakfast briefing will run for one hour (7.30 to 8.30am, plus time for discussion either side) and will cover:

- *What TOC is – a process for continuous improvement complimentary to others like Lean and Six Sigma*

- *Identifying the need for this process in management itself*
- *Introducing the key thinking processes which precisely identify the core problems and surface the false assumptions*
- *The realisation that small changes can have BIG benefits*
- *Identifying the next steps for management*

Workshop Session – \$195 (incl GST)

Those wishing to learn more can participate in the follow on workshop (from 9.00am to midday), where you will be helped to identify:

- *What has to change – your constraint?*
- *What needs to be put in place?*
- *And the most difficult stage – how to make the necessary changes?*

The workshop session will include exercises, but will mostly focus on your own issues and opportunities. You will learn:

- *The three fundamental TOC questions*
- *The five step focusing process*
- *How TOC can work alongside, and not in conflict with, your other improvement processes*
- *The key to creating an ever-flourishing organisation that generates demand and throughput which is greater than any increase in operating expense*

And because we're passionate about helping you transform your business . . .

Following each session you will be offered the opportunity to speak with INTENT Director Tom Street and TOC expert John Tripp. They will analyse your specific issues and recommend how you can use TOC (with or without their support) to gain the results you want. . . . and flourish.

REGISTER NOW!

Secure your place for this rare opportunity to work with the experts and transform your organisation using the real power of TOC.

For more information contact Tom Street on 09 523 0366 or tstreet@intentgroup.co.nz.